

Subject: Re: Request Update on BTRC Hollywood Media District Property Owners Association

From: Cindysue Serrano <cindy.serrano@lacity.org>

Date: 05/11/2016 05:03 PM

To: Lisa Schechter <lisa@mediadistrict.org>

CC: Jim Omahen <jim@mediadistrict.org>

You're welcome.

Enjoy the memories! I had to ask others for his name and now they are telling me Kent stories.

--

Cindy Sue Serrano
Principal Tax Compliance Officer
Office of Finance
Tel. - (213) 978-1755
Fax - (213) 978-1548

On Wed, May 11, 2016 at 1:51 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Cindysue:

Thanks so much ! This is terrific . Yes you are correct is name is Kent - how funny. Its all coming back to me now...

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:(323)860-0025) Direct
[\(323\)860-0026](tel:(323)860-0026) Fax

MediaDistrict.org

From: Cindysue Serrano <cindy.serrano@lacity.org>

Date: Wednesday, May 11, 2016 at 1:43 PM

To: Lisa Schechter <lisa@mediadistrict.org>

Cc: Jim Omahen <jim@mediadistrict.org>

Subject: Re: Request Update on BTRC Hollywood Media District Property Owners Association

Lisa,

Attached is your temporary business certificate, the original will be sent via U.S. mail in a few weeks. In our system your entity has a non-profit exempt status and no renewals will be generated. If you have any changes to the account, you may contact our office and we will make the necessary changes.

By the way, I think our smoking man is Kent.

--

Cindy Sue Serrano
Principal Tax Compliance Officer
Office of Finance
Tel. - [\(213\) 978-1755](tel:2139781755)
Fax - [\(213\) 978-1548](tel:2139781548)

On Wed, May 11, 2016 at 1:15 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Cindy:

It was a pleasure speaking you today regarding our BTRC for the Hollywood Media District. At your convince, please update our records to reflect the following:

Hollywood Media District

New Address: 1040 N. Las Palmas Avenue
Hollywood, CA 90038

Phone: [323-860-0088](tel:3238600088)

Email: lisa@mediadistrict.org and/or jim@mediadistrict.org

Contacts: Lisa Schechter, Executive Director
Jim Omahen, Operations Manager

Can you please send us a new certificate to the above referenced address? I appreciate you making the necessary changes.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:3238600025) Direct
[\(323\)860-0026](tel:3238600026) Fax

MediaDistrict.org